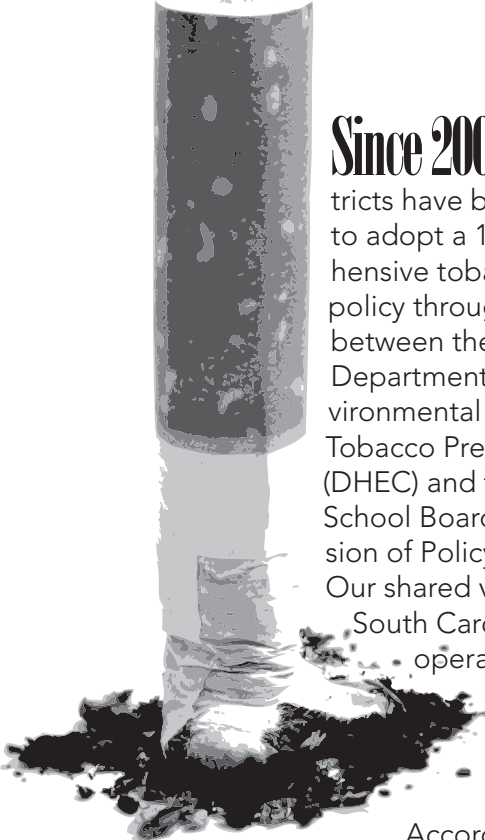


SOUTH CAROLINA SCHOOL DISTRICTS ADOPTING

# 100% COMPREHENSIVE TOBACCO-FREE MODEL POLICY



Since 2006, school districts have been encouraged to adopt a 100% comprehensive tobacco-free model policy through a joint initiative between the South Carolina Department of Health and Environmental Control Division of Tobacco Prevention and Control (DHEC) and the South Carolina School Boards Association Division of Policy Services (SCSBA). Our shared vision is to have **all** South Carolina school districts operating under the 100% comprehensive tobacco-free model policy.

According to the American Cancer Society *Communities of Excellence in Tobacco Control: A Community Planning Guide*, tobacco control takes a team effort. A wide variety of skills, ideas and resources is needed for a comprehensive tobacco control effort. No one individual or organization can do it all, and the team has to be credible. This means that when the community looks at what the team does, they see reasonable, dedicated people working for the good of the community. It also means they see a diverse group of people working together: people from different neighborhoods, different backgrounds, different jobs, etc. These are the foundational concepts for our support of team efforts within districts and our mini-grant program.

## Application guidelines

The SCSBA and DHEC are offering grant awards to school districts that either have adopted the policy and are working to be in compliance through ongoing activities or are planning to adopt the 100% comprehensive tobacco-free model policy and want to begin or continue their support efforts. For those school districts desiring to receive grant funding to support tobacco-free model policy adoption efforts in their districts, they must NOT accept funds from any tobacco company and/or tobacco affiliated companies or groups. The following application guidelines are required.

**I. Categories** – All applicants must select five of the seven categories below for project initiative focus.

- **Signage**  
**Sample activities**
  - Purchase and install signs promoting a tobacco-free school/school district.
- **Communication**  
**Sample activities**
  - Promote the Quitline number through the use of LED signs and posters.
  - Acknowledge tobacco-related observances throughout the year [i.e. KickButts Day, Great American Smokeout (GASO)].

- **Teacher training for implementing evidence-based tobacco prevention education**  
**Sample programs**

- Botvin Life Skills Training
- Science Tobacco & You
- Towards No Tobacco

- **Curricula for implementing evidence-based tobacco prevention education**  
**Sample programs**

- Botvin Life Skills Training
- Science Tobacco & You
- Towards No Tobacco

- **Promotional materials ( list examples here)**

- **Student activities**  
**Sample activities**

- Host a pre-game tobacco-free tailgate party before a high school football game.
- Sponsor a letter writing contest for students thanking local businesses for being smoke-free.
- Host a “Kick-Butts” carnival with anti-smoking game stations

- **Community involvement activities**  
**Sample activities**

- Provide smoking cessation seminars free of charge.
- Community pledge wall - create a space for students, faculty, staff and community members to sign a tobacco-free pledge.

- **Maximum award amounts are as follows.**
  - **\$1,500** for school districts with active student enrollment of less than 5,000
  - **\$3,000** for school districts with active student enrollment of 5,000 or more but less than 10,000
  - **\$5,000** for school districts with active student enrollment of 10,000 and above

Applicants are encouraged to use as much detail as necessary to complete their application. Maximum page limit for the total application (excluding Action Plan Table) is four pages with 1” margins.

**Submission** – All applications must be submitted to Pat Kinsey, Director of Policy Services, South Carolina School Boards Association, 1027 Barnwell Street, Columbia, SC 29201. Applications may be mailed, faxed (803 -779-0445) or emailed (pkinsey@scsba.org). All applications not meeting the requirements outlined here will not be considered for funding.

**Award procedures** – School districts will be awarded funds to support their proposed projects on a **first come first served basis until all available funds are exhausted**. Grant award recipients will be notified within two weeks of their grant submission. Awards may be made to those school districts that already have adopted the 100% comprehensive tobacco-free model policy and are interested in support activities, **or** are planning to adopt the 100% comprehensive tobacco-free model policy and are working toward this goal. All entities being awarded are to complete all deliverables and submit a final report 12 months after the grant award date.

**II. Action Plan** – Share specifics about what activities will be carried out under each selected category, indicating what strategies will be involved, how they will be done, when they will be done, where they will be done, who will do them and the target audiences/groups. Describe the role of each participating partner, if any.

**III. Budget** – Share specific information (amount and justification) about how funds will be utilized to support the categories chosen. Funds must not be used to (1) support local political parties, candidates, partisan political organizations, individuals or “for profit” businesses; or to (2) purchase permanent equipment (laptops, printers, TVs, furniture, etc.).

